<u>Claims</u>

1. A method of editing multimedia pages on a terminal, wherein a server supplies one or more terminals with at least a part of said multimedia pages in the form of object arrangement instructions for objects in a multimedia page to be generated,
    characterized in that the method comprises:
    a) at least a preliminary step during which the server transmits data relating to at least one object to be arranged in a multimedia page to be generated, with an instruction to store said data, identified by a link, in a terminal memory,
    b) and at least a main step during which the server transmits a descriptive file containing said link, to edit, on the terminal, said object in at least one multimedia page being generated, by reading the data stored in the terminal memory.

2. The method as claimed in claim 1, characterized in that the server transmits said data and the store instruction to the terminal in at least one data packet.

3. The method as claimed in one of claims 1 and 2, characterized in that the storage in the terminal memory is temporary.

4. The method as claimed in claim 3, characterized in that said instruction includes a timer parameter of predetermined value defining an expiry date, counted from its receipt on the terminal.

5. The method as claimed in one of the preceding claims, characterized in that said instruction is of "cache" type between the server and the

terminal, with a memory area of the terminal allocated to store the data associated with said instruction, in order to speed up a subsequent, repeated execution of the step b) for the same object.

6. The method as claimed in one of the preceding claims, characterized in that the store instruction includes information relating to a number of data items that the terminal must store in memory.

7. The method as claimed in one of the preceding claims, characterized in that said descriptive file contains a script including one or more links in the form of URL requests.

8. The method as claimed in one of the preceding claims, characterized in that said store instruction is implemented in the form of a command corresponding to a low-level function.

9. The method as claimed in one of the preceding claims, characterized in that the terminal is a mobile terminal arranged to cooperate with a cellular network.

10. The method as claimed in one of the preceding claims, characterized in that said object is a graphic-type object comprising at least one of the following elements:
   - an image,
   - a sequence of images,
   - a sequence of 2D synthetic images,
   - and a sequence of 3D synthetic images.

11. A program product in the form of computer code, characterized in that it includes an instruction to store, in a memory of a terminal, data relating

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to an object that is to be edited, on said
terminal, in one or more multimedia pages in which
said object is likely to occur.

5   12.   A signal comprising a computer code, characterized
in that the code contains an instruction to store,
in a memory of a terminal, data relating to an
object that is to be edited, on said terminal, in
one or more multimedia pages in which said object
10   is likely to occur.